

Ministry of Youth Affairs & Sports Department of Sports

Report on the activities conducted under EBSB for the month of Sept 2020.

Name of the Ministry/ Department: Department of Sports

1. Digital Initiatives. During the period Sept 2020, the Department of Sports has undertaken to **spread the awareness of the Indigenous games of different regions/states of our country through digital medium.**
2. The documentaries on the five Indigenous Sports of India were streamed Live on the following channels:
 - a) Official Facebook page of the Fit India Movement.
 - b) Official Youtube channel of Fit India Movement
 - c) Official Youtube channel of MyGov India,
3. The documentaries have been uploaded on the Digital Repository of the Ek Bharat Shreshtha Bharat website (www.ekbharat.gov.in).
4. The programme of streaming of the documentaries of Indigenous games for the month of Sept 2020 along with the episode wise reach, was as under:-:

Indigenous Games of India			
Date	Day	Indigenous Games	Reach
26-Sep-20	Saturday	Gilli Danda	19,300
27-Sep-20	Sunday	Sikkim Archery	14,000
28-Sep-20	Monday	Paika Akhada & Chhau	15,100
29-Sep-20	Tuesday	Dhoop Khel & Cowrie Khel	14,400
30-Sep-20	Wednesday	Akhada Kushti	15,000